

## Trade Shows



A trade show is a method of promoting a business through the exhibition of goods and services, an organised exhibition of products, based on a central theme, where manufacturers meet to show their products to potential buyers.

Taking part in overseas exhibitions is an effective way for you to test markets, attract customers, appoint agents or distributors and make sales. DIT's Tradeshow Access Programme (TAP) provides grant support for eligible SME firms to attend trade shows overseas.

Participation is usually as part of a group, a great advantage for inexperienced businesses, and is usually led by one of DIT's Accredited Trade Associations (ATOs). ATOs work with DIT to raise the profile of UK groups and sectors at key exhibitions. For more information visit: <https://www.gov.uk/guidance/tradeshow-access-programme>.

### **IOE&IT's events:**

[www.export.org.uk/events/event\\_list.asp](http://www.export.org.uk/events/event_list.asp)

### **10 Times (formerly BizTradeShows.com) :**



[www.10times.com/Ukraine](http://www.10times.com/Ukraine)

**British Expertise Events:**

<https://www.britishexpertise.org/events/>

**EventsEye.com online database :**

[www.eventseye.com](http://www.eventseye.com)

**DIT online events search facility :**

<https://www.events.great.gov.uk/ehome/index.php?eventid=200183029&>

Sponsored By:

**Human Resources/Payroll**



**Corporate Intelligence**



**Market Entry/ Business Process Outsourcing**



## Law/Legal Services

KINSTELLAR

## Insurance/Risk Services



## Accountants/Professional Business Services



Contact IMA  
International Market Advisor  
IMA House  
41A Spring Gardens  
Buxton  
Derbyshire  
SK17 6BJ  
United Kingdom  
Email: [info@ima.uk.com](mailto:info@ima.uk.com)  
General enquiries switchboard: +44 (0) 1298 79562  
Website: [www.DoingBusinessGuide.co.uk](http://www.DoingBusinessGuide.co.uk)